

WEBINAR MILLIONAIRE DOs and DON'Ts

Webinar Millionaire Dos:

1. Do plan all aspects of your webinar
2. Do target your webinar to select audiences
3. Do plan your webinar for a day and time that is best for your audience
4. Do market your webinar creatively and consistently
5. Do partner with JVs and Affiliates
6. Do incorporate persuasive communication techniques to sell your products or services
7. Do invest in professional webinar tools and technology
8. Do write content that adds value for your clients
9. Do record your webinar and make the replay available for those who couldn't attend live
10. Do be your authentic self

Webinar Millionaire Don'ts:

1. Don't forget the 5 W's when planning your webinar:
 - Who is hosting the event
 - What is the event about
 - When is it happening
 - Where is it happening
 - Why should they care
2. Don't spam people about your webinar
3. Don't forget to incorporate an opt-in for building your list
4. Don't tell tasteless jokes or stories during your webinar
5. Don't forget a clear call to action at the end of the webinar
6. Don't run longer than the scheduled webinar time; respect your attendees' schedules
7. Don't ignore your webinar metrics (# of registrations, attendees, opt-ins, sales)
8. Don't forget to follow up after the webinar with the replay and other special offers
9. Don't get discouraged by the mistakes you make
10. Don't forget to pay your affiliate commissions

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Secret Strategies and Systems of the World's Leading Webinar Experts